

The Edge of Town Cafe has an “edge” as the Palmyra Area Chamber of Commerce Business of the Month

On Saturday, September 1, 2018, Urime and Selim Selimi will celebrate seven years as owners of the Edge of Town Cafe in Palmyra.

The Edge of Town Cafe offers more than delicious food and friendly service. The atmosphere is so comfortable that if you come in as a stranger, you will leave as a friend. That's what is so great about having a business in a small community.

Drawing inspiration from the unique character of the Palmyra area, the creators of the Edge of Town Cafe aspire to do more than serve great food. From its inception, the restaurant has been designed to nourish this rural community, satisfying both body and spirit from sun up to lights out. “We would like for people to be able to dine here daily and be better for it,” Urime says, “by providing them with the best possible quality food they know and love, as well as a place to spend time with friends and neighbors.”

The Edge has another “edge,” in the warm and friendly staff. They make sure customers get great care, as well as great food. They are definitely a big part of the positive dining experience.

Urime started working in the restaurant business at a very young age. She worked with her father, who owns Jessica's Family Restaurant in Whitewater. When the Edge of Town Restaurant became available in 2011, she and Selim were ready to take over. “We have both worked very hard, and were ready to start a new chapter in our lives” commented Selimi.

“Everyone asks me how it is working everyday with your husband,” Urime laughs, “they want to know how we do it. My response is simple, when you both love your job, and you both thrive on making your customers happy, that makes it happen. I love working with Selim, there is never a dull moment.”

Committed to serving the best seasonal favorites and comfort food classics, the Edge is also well known for the decadent desserts. Urime personally makes all the desserts, and loves to bake and create new offerings. However, the most popular remains the Banana Split Pie, which recently won 1st place in Palmyra’s community-wide pie contest!

Located at W1242 Hwy 59 in Palmyra, The Edge of Town Cafe is open Monday through Thursday from 6am to 2pm, Friday 6am to 8pm, and Saturday and Sunday from 6am to 2pm. They feature homemade soups and pies, homemade potato pancakes, daily specials, carryout, and Friday night fish fry. For more information call 262-495-4447.



The Edge of Town Cafe, Palmyra Area Chamber of Commerce Shining Star Business of the Month. Left to right, Holly deBack, Chamber Vice President, Heidi Deuster, Chamber President, Selim Selimi and Urime Selimi, Cafe owners.